

TABLE OF CONTENTS

Lesson #5: Kids and Advertising

- a. Lesson Checklist
- b. Lesson 5
 - a. Lesson 5 Outline
 - b. Lesson 5 Script
 - c. “Fun Facts” Activity Sheets
- c. Grill Me About – Parent Handout
- d. Evaluations
 - a. Teacher/Administrator Lesson Evaluation
 - b. Docent evaluation
 - c. Post Nutrition Survey
 - c. Parent Nutrition Lesson Survey
 - c. Teacher Nutrition Lesson Survey
- e. Supplemental Materials
 - a. Recommended Reading for Docents/Teachers
 - i. Tom Harkin: “Harkin Calls On Food Industry To Limit Junk Food Advertising Aimed At Kids”
 - ii. Kids and Advertising: Statistics
 - b. Teacher Packet (optional)
 - i. Letter
 - ii. Lesson Outline
 - iii. Teacher Evaluation
 - c. Additional Student Activities
 - i. Enrichment Activities and Recommended Reading – Be an Ad Buster
 - d. Optional Food Sample
 - i. Suggested Food Sample
 - ii. Food Prep Instructions
 - iii. Allergy Guidelines